

WXIX

ORDER

Flight Dates 10/30/12-11/05/12

Contract / Revision 839671 /

Original Date / Revision
10/23/12 10/23/12

Advertiser American Crossroads

New till 11/14/10

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product

AMERICAN CROSSROADS

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # 1274

Alt Order # 06390448

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	80	\$26,137.50	\$30,750.00	0.00	10/29/12	11/05/12	80	\$26,137.50	\$30,750.00
Totals	80	\$26,137.50	\$30,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	11/02/12	11/02/12	According To Jim 1A According To Jim	Comm	1-130	---- 1--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$50.00		0.00					
E 2	WXIX	11/02/12	11/02/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	---- 1--	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$250.00		0.00					
E 3	WXIX	11/02/12	11/02/12	America Now 12P America Now 12P	Comm	12-1P	---- 1--	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---- 1--		1		\$100.00		0.00					



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	11/02/12	11/02/12	M-F 130-2A M-F 130-2A	Comm	M-F 130-2A	----1--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$40.00		0.00			
E 5	WXIX	11/02/12	11/02/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	----1--	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$30.00		0.00			
E 6	WXIX	11/02/12	11/02/12	M-F 130-5A BETTER	Comm	230A-3A (2:30 XM-3:00 XM)	----1--	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$20.00		0.00			
E 7	WXIX	11/02/12	11/02/12	M-F 130-5A 330A-4A	Comm	330A-4A (3:30 XM-4:00 XM)	----1--	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$20.00		0.00			
E 8	WXIX	11/01/12	11/01/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	---1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$40.00		0.00			
E 9	WXIX	11/01/12	11/01/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	---1---	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$100.00		0.00			
E 10	WXIX	10/30/12	11/04/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	----1--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 12	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00			
E 13	WXIX	11/02/12	11/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,700.00		0.00			
E 14	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	----1--	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00			
E 15	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00			
E 16	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00			
E 17	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	---- 1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---- 1--					1	\$500.00		0.00			
E 18	WXIX	11/05/12	11/05/12	According To Jim 1A According To Jim	Comm	1-130	1-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$50.00		0.00			
E 19	WXIX	11/05/12	11/05/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$250.00		0.00			
E 20	WXIX	11/05/12	11/05/12	America Now 12P America Now 12P	Comm	12-1P	1-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$100.00		0.00			
E 21	WXIX	11/05/12	11/05/12	M-F 130-2A M-F 130-2A	Comm	M-F 130-2A	1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$40.00		0.00			
E 22	WXIX	11/05/12	11/05/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	1-----	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$30.00		0.00			
E 23	WXIX	11/05/12	11/05/12	M-F 130-5A BETTER	Comm	230A-3A (2:30 XM-3:00 XM)	1-----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$20.00		0.00			
E 24	WXIX	11/05/12	11/05/12	M-F 130-5A 330A-4A	Comm	330A-4A (3:30 XM-4:00 XM)	1-----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$20.00		0.00			
E 25	WXIX	11/05/12	11/05/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$40.00		0.00			
E 26	WXIX	11/05/12	11/05/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	1-----	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$100.00		0.00			
E 28	WXIX	11/05/12	11/05/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
E 29	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00			
E 30	WXIX	11/05/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 30	WXIX	11/05/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,700.00		0.00			
E 31	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00			
E 32	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00			
E 33	WXIX	11/05/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
E 34	WXIX	11/05/12	11/05/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
E 35	WXIX	11/01/12	11/01/12	According To Jim 1A According To Jim	Comm	1-130	---1---	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$50.00		0.00			
E 36	WXIX	11/01/12	11/01/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	---1---	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$250.00		0.00			
E 37	WXIX	11/01/12	11/01/12	America Now 12P America Now 12P	Comm	12-1P	---1---	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$100.00		0.00			
E 38	WXIX	11/01/12	11/01/12	M-F 130-2A 70'S SHOW	Comm	M-F 130-2A	---1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$40.00		0.00			
E 39	WXIX	11/01/12	11/01/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	---1---	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$30.00		0.00			
E 40	WXIX	11/01/12	11/01/12	M-F 130-5A BETTER	Comm	230A-3A (2:30 XM-3:00 XM)	---1---	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$20.00		0.00			
E 41	WXIX	11/01/12	11/01/12	M-F 130-5A 330A-4A	Comm	330A-4A (3:30 XM-4:00 XM)	---1---	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$20.00		0.00			
E 42	WXIX	11/01/12	11/01/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	---1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 42	WXIX	11/01/12	11/01/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	--- 1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$40.00		0.00			
E 43	WXIX	11/01/12	11/01/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	--- 1---	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$100.00		0.00			
E 44	WXIX	10/30/12	11/04/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	--- 1---	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$400.00		0.00			
E 46	WXIX	11/01/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	--- 1---	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$800.00		0.00			
E 47	WXIX	11/01/12	11/01/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	--- 1---	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$1,700.00		0.00			
E 48	WXIX	11/01/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	--- 1---	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$800.00		0.00			
E 49	WXIX	11/01/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	--- 1---	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$800.00		0.00			
E 50	WXIX	11/01/12	11/01/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$500.00		0.00			
E 51	WXIX	11/01/12	11/01/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--- 1---					1	\$500.00		0.00			
E 52	WXIX	10/30/12	10/30/12	According To Jim 1A According To Jim	Comm	1-130	- 1-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1-----					1	\$50.00		0.00			
E 53	WXIX	10/30/12	10/30/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- 1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1-----					1	\$250.00		0.00			
E 54	WXIX	10/30/12	10/30/12	America Now 12P America Now 12P	Comm	12-1P	- 1-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1-----					1	\$100.00		0.00			
E 55	WXIX	10/30/12	10/30/12	M-F 130-2A M-F 130-2A	Comm	M-F 130-2A	- 1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 55	WXIX	10/30/12	10/30/12	M-F 130-2A M-F 130-2A	Comm	M-F 130-2A	- 1 - - - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$40.00		0.00			
E 56	WXIX	10/30/12	10/30/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	- 1 - - - - -	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$30.00		0.00			
E 57	WXIX	10/30/12	10/30/12	M-F 130-5A BETTER	Comm	230A-3A (2:30 XM-3:00 XM)	- 1 - - - - -	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$20.00		0.00			
E 58	WXIX	10/30/12	10/30/12	M-F 130-5A 330A-4A	Comm	330A-4A (3:30 XM-4:00 XM)	- 1 - - - - -	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$20.00		0.00			
E 59	WXIX	10/30/12	10/30/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	- 1 - - - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$40.00		0.00			
E 60	WXIX	10/30/12	10/30/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	- 1 - - - - -	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$100.00		0.00			
E 62	WXIX	10/30/12	11/04/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	- 1 - - - - -	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$400.00		0.00			
E 63	WXIX	10/30/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1 - - - - -	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$800.00		0.00			
E 64	WXIX	10/30/12	10/30/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- 1 - - - - -	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$1,700.00		0.00			
E 65	WXIX	10/30/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1 - - - - -	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$800.00		0.00			
E 66	WXIX	10/30/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1 - - - - -	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$800.00		0.00			
E 67	WXIX	10/30/12	10/30/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1 - - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$500.00		0.00			
E 68	WXIX	10/30/12	10/30/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- 1 - - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 68	WXIX	10/30/12	10/30/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- 1 - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 1 - - - -	1		\$500.00		0.00						
E 69	WXIX	10/31/12	10/31/12	According To Jim 1A According To Jim	Comm	1-130	- - 1 - - -	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$50.00		0.00						
E 70	WXIX	10/31/12	10/31/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- - 1 - - -	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$250.00		0.00						
E 71	WXIX	10/31/12	10/31/12	America Now 12P America Now 12P	Comm	12-1P	- - 1 - - -	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$100.00		0.00						
E 72	WXIX	10/31/12	10/31/12	M-F 130-2A M-F 130-2A	Comm	M-F 130-2A	- - 1 - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$40.00		0.00						
E 73	WXIX	10/31/12	10/31/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	- - 1 - - -	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$30.00		0.00						
E 74	WXIX	10/31/12	10/31/12	M-F 130-5A BETTER	Comm	230-3A (2:30 XM-3:00 XM)	- - 1 - - -	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$20.00		0.00						
E 75	WXIX	10/31/12	10/31/12	M-F 130-5A 330A-4A	Comm	330-4A (3:30 XM-4:00 XM)	- - 1 - - -	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$20.00		0.00						
E 76	WXIX	10/31/12	10/31/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	- - 1 - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$40.00		0.00						
E 77	WXIX	10/31/12	10/31/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	- - 1 - - -	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$100.00		0.00						
E 78	WXIX	10/30/12	11/04/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	- - 1 - - -	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$400.00		0.00						
E 80	WXIX	10/31/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- - 1 - - -	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - 1 - - -	1		\$800.00		0.00						
E 81	WXIX	10/31/12	10/31/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- - 1 - - -	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



Contract / Revision **839671** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1274**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 81	WXIX	10/31/12	10/31/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$1,700.00		0.00			
E 82	WXIX	10/31/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- 1----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$800.00		0.00			
E 83	WXIX	10/31/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- 1----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$800.00		0.00			
E 84	WXIX	10/31/12	10/31/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$500.00		0.00			
E 85	WXIX	10/31/12	10/31/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$500.00		0.00			
Totals														80	\$30,750.00